



Ask your dentist
about a routine
test as powerful
as a Pap smear
or colonoscopy.

Ask your dentist if a BrushTest™ can help you by accurately detecting unhealthy cells - years before they can turn into cancer.

The great news is that oral cancer has joined the short list of cancers that can now be stopped before they can even start.

Your dentist can brush the tiny white or red spots that are commonly seen during an oral examination. Your dentist then sends the samples from this painless procedure for computer-assisted laboratory analysis.

This will determine, with high accuracy*, whether you have unhealthy cells that should be removed long before they can become cancerous.

Oral cancer is as common as leukemia, it claims more lives than melanoma or cervical cancer, and is rising among women, young people and non-smokers.

The primary way to prevent oral cancer is to avoid using tobacco in any form. However, over 25% of oral cancers occur in people who don't smoke and have no other risk factors.

But now unhealthy cells can be detected long before they can harm you - much like the routine Pap smear helps prevent cervical cancer and routine colonoscopy helps prevent colon cancer.

The American Dental Association urges you to see your dentist regularly. Prevention is the best medicine.

*National Cancer Institute:
Sensitivity 92.3% Specificity 94.3%

The ADA does not endorse any specific product in connection with this awareness campaign and has no financial interest in the product featured here. For more information on oral cancer, visit www.ada.org. Part of an educational campaign underwritten by OralCDx Laboratories.



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American Dental Association
www.ada.org